



**Investment Banking Landscape &  
Services across Sectors**

**SYDNEY | BENGALURU | GURGAON | DUBAI | TEL AVIV | NEW YORK**

# Healthcare focused Cross-Border M&A & Capital Advisory

## Overview

**99th Street Advisory** is a specialized corporate advisory firm dedicated to the global healthcare ecosystem. We partner with high-growth healthcare companies, investors, and strategic players to unlock value through cross-border mergers & acquisitions, capital raising, and strategic expansion. Our core focus lies in bridging high-growth Asia/APAC markets with the mature and capital-rich U.S. market.

## What We Do

### 1. Cross-Border M&A Advisory

We advise healthcare companies on both buy-side and sell-side transactions, enabling strategic expansion, consolidation, and market entry across geographies.

- Strategic acquisitions and divestitures
- Joint ventures and partnerships
- Market entry strategies (Asia ↔ U.S.)
- Target identification and due diligence support

### 2. Capital Raising & Investor Access

We help companies access growth capital from global investors, including private equity, venture capital, family offices, and strategic investors.

- Growth equity and venture funding
- Pre-IPO and structured financing
- Investor syndication across geographies
- Capital strategy and positioning

### 3. Strategic & Market Advisory

We provide deep insights and execution support to help healthcare companies scale sustainably across international markets.

- Go-to-market strategy for new geographies
- Regulatory and market landscape assessment
- Strategic partnerships and licensing
- Business model optimization

## Sector Focus

We work across the full healthcare value chain:

- **Healthcare Infrastructure**  
Hospitals, clinics, and integrated care delivery platforms
- **Diagnostics & Life Sciences**  
Labs, imaging, pathology networks, and research platforms
- **Med-Tech & Devices**  
Medical devices, health-tech hardware, and innovation-driven solutions
- **Pharmaceuticals & Biotech**  
Formulations, specialty pharma, and emerging biotech companies
- **Digital Health**  
Health-tech platforms, AI/ML solutions, telemedicine, and healthcare SaaS

## Geographic Focus

- **Asia / APAC (High-Growth Markets)**  
India, Southeast Asia, Middle East, and emerging Asian economies
- **United States (Mature Market)**  
Access to deep capital pools, advanced healthcare ecosystems, and strategic acquirers

We act as a bridge between innovation and capital, enabling companies to scale globally while navigating regulatory and market complexities.

## Our Edge

- **Healthcare Specialization** – Deep domain expertise across multiple healthcare verticals
- **Cross-Border Execution Capability** – Strong networks in Asia/APAC and the U.S.
- **Investor Connectivity** – Access to global capital providers and strategic investors
- **End-to-End Advisory** – From strategy to execution

## Who We Work With

- Growth-stage and late-stage healthcare companies
- Health-tech and med-tech innovators
- Hospitals and healthcare platforms
- Private equity and venture capital firms
- Strategic global healthcare players

## Our Mission

To enable healthcare companies to scale globally by connecting innovation, capital, and strategic opportunities across borders—driving growth, improving healthcare access, and creating long-term value.

## Energy focused Cross-Border M&A & Capital Advisory

99th Street Advisory serves as a strategic investment banking partner to energy companies across the spectrum—renewables, conventional power, energy transition platforms, and next-generation technologies—helping them raise capital, scale operations, and navigate complex global markets.

### 1. Capital Raising Across the Energy Value Chain

We advise energy companies on accessing diverse pools of capital aligned with their stage and asset profile:

- **Equity Capital:** Growth equity, infrastructure funds, sovereign wealth funds, climate-focused investors, and strategic investors
- **Debt Structuring:** Project finance, structured credit, green bonds, mezzanine financing, and export credit agency (ECA) funding
- **Blended Finance:** Combining concessional capital, ESG-linked financing, and multilateral funding (e.g., for renewable and clean energy projects)

We position clients effectively to attract global investors by aligning financial structures with ESG mandates and long-term yield expectations.

### 2. Project Finance & Asset-Level Advisory

For developers and operators of energy assets, we provide end-to-end project finance support:

- Financial modeling, feasibility analysis, and bankability assessments
- Structuring SPVs and optimizing capital stacks
- Securing long-term PPAs and offtake agreements
- Lender negotiations and financial closure execution

This is particularly critical in solar, wind, hydro, transmission, storage, hydrogen, and emerging sectors like SMRs.

### 3. M&A, Consolidation & Portfolio Strategy

As the energy sector undergoes rapid consolidation and transition, we advise on:

- **Buy-side:** Identifying and acquiring operating assets, platforms, or technologies
- **Sell-side:** Divestments, stake sales, and platform exits to strategic or financial buyers
- **Platform Creation:** Building scalable energy platforms through roll-ups and aggregation strategies
- **Cross-border Transactions:** Connecting regional developers with global capital and operators

#### 4. Energy Transition & Decarbonization Advisory

We help traditional energy companies and industrial players transition toward sustainable models:

- Portfolio diversification into renewables, storage, hydrogen, and carbon capture
- Structuring energy transition funds and joint ventures
- Advisory on carbon markets, ESG compliance, and sustainability-linked financing
- Strategic partnerships with technology providers and global operators

#### 5. Strategic Partnerships & Market Entry

We enable companies to expand into new geographies and technologies:

- Joint ventures between local developers and global utilities or investors
- Technology licensing and co-development agreements (e.g., battery tech, hydrogen, SMRs)
- Market entry strategies across Asia, Middle East, Europe, and North America

- Government and regulatory navigation support in emerging markets

#### 6. Advisory Across Emerging Energy Technologies

**99th Street Advisory** has a strong focus on next-generation energy segments:

- **Clean Energy:** Solar, wind, hybrid systems, and distributed energy
- **Energy Storage:** Battery storage systems, grid-scale storage, and EV infrastructure
- **Hydrogen Economy:** Green hydrogen production, transport, and utilization
- **SMRs & Advanced Nuclear:** Capital structuring and strategic partnerships
- **Carbon Solutions:** CCUS, carbon trading, and climate tech platforms

We bridge the gap between deep-tech innovation and institutional capital.

#### 7. Infrastructure Monetization & Yield Platforms

For mature assets and developers, we unlock value through:

- InvITs, yieldcos, and asset monetization structures
- Refinancing and recapitalization of operational portfolios
- Sale of stabilized assets to long-term infrastructure investors
- Structuring platforms for predictable yield and investor exits

#### 8. End-to-End Transaction Execution

We manage the full lifecycle of transactions:

- Deal origination and investor outreach
- Valuation, financial modeling, and due diligence coordination

- Negotiation of commercial terms and transaction structuring
- Regulatory approvals and closing support

## Manufacturing focused Cross-Border M&A & Capital Advisory

**99th Street Advisory** partners with manufacturing and industrial enterprises to drive strategic growth through cross-border transactions and partnerships. We advise clients across the full spectrum of inorganic and collaborative strategies, including joint ventures, strategic alliances, technology licensing, and both buy-side and sell-side M&A transactions.

Our approach is rooted in a deep understanding of global manufacturing value chains, enabling us to connect companies with the right strategic partners, technologies, and capital sources across key international markets. We work closely with clients to identify opportunities that enhance operational capabilities, expand market access, and accelerate innovation—particularly through partnerships between emerging market leaders and developed market incumbents.

On the buy-side, we support companies in identifying and executing acquisitions that provide access to new geographies, advanced technologies, or complementary product lines. On the sell-side, we position businesses to attract strategic and financial investors, maximizing valuation through structured processes and targeted outreach.

In parallel, **99th Street Advisory** serves as a trusted partner to U.S. middle-market private equity portfolio companies, helping them scale through add-on and bolt-on acquisitions. We identify high-quality targets, particularly in Asia and other high-growth regions, and manage the end-to-end transaction process—from sourcing and strategic fit analysis to execution and integration support.

By combining cross-border expertise, investor connectivity, and sector-specific insights, **99th Street Advisory** enables manufacturing businesses and investors to unlock value, achieve scale, and build globally competitive platforms.

## Consumer focused Cross-Border M&A & Capital Advisory

**99th Street Advisory** partners with consumer brands to accelerate growth beyond their home markets by enabling structured regional expansion and seamless international market entry. The firm works closely with brands across sectors—FMCG, retail, D2C, lifestyle, and food & beverage—to identify high-potential geographies and design market-specific strategies aligned with local consumer behavior, regulatory environments, and distribution dynamics.

Leveraging its strong cross-border relationships across Asia and APAC's most dynamic markets—including Southeast Asia, India, China, Japan, and Australia—**99th Street Advisory** facilitates access to strategic partners, distributors, joint venture opportunities, and localized operating platforms. This ensures that brands can enter new markets with speed, reduced risk, and enhanced scalability.

In addition, the firm supports clients in securing strategic investments from regional investors, private equity funds, and family offices, enabling capital infusion alongside market access. By combining deep market insights, investor connectivity, and execution capabilities, **99th Street Advisory** acts as a strategic bridge between brands and growth opportunities across Asia-Pacific, helping them build sustainable, long-term international presence.

## Media & Telecom focused

### Cross-Border M&A & Capital Advisory

**99th Street Advisory** partners with media, broadcasting, and telecom companies to drive strategic consolidation and unlock growth capital across the full value chain—spanning content creation, network infrastructure, and distribution platforms. The firm works closely with businesses such as content studios, OTT platforms, television networks, telecom operators, and digital distribution companies to identify opportunities for scale, efficiency, and market expansion.

On the **consolidation front**, **99th Street Advisory** helps clients evaluate and execute mergers, acquisitions, joint ventures, and strategic partnerships. This includes identifying complementary assets (such as regional content libraries, spectrum assets, or last-mile distribution networks), structuring transactions, and navigating regulatory and cross-border complexities. The objective is to create stronger, integrated platforms that can compete effectively in increasingly converged media and telecom ecosystems.

In **content**, the advisory focuses on enabling aggregation and monetization strategies—helping clients acquire or partner for premium content, expand regional and vernacular offerings, and align with evolving consumption patterns across digital and mobile-first audiences.

In **connectivity and infrastructure**, the firm supports telecom and broadband providers in raising capital for network expansion (fiber, 5G, data centers), optimizing asset portfolios, and exploring infrastructure-sharing or carve-out opportunities to improve capital efficiency.

Across **distribution**, including DTH, cable, OTT, and digital platforms, **99th Street Advisory** advises on scaling subscriber bases, improving monetization models (advertising,

subscriptions, bundled offerings), and forming strategic alliances to expand reach.

On the **capital raising side**, the firm connects clients with a global network of strategic investors, private equity funds, sovereign wealth funds, and institutional capital providers. This includes growth equity, structured financing, and strategic investments, tailored to support expansion, technology upgrades, and market entry.

With a strong focus on **emerging Asian markets**, **99th Street Advisory** leverages deep regional relationships and market insights to help clients tap into high-growth geographies characterized by rising digital consumption, rapid urbanization, and increasing demand for localized content and connectivity. The firm bridges global capital with regional opportunities, enabling clients to scale efficiently while navigating diverse regulatory and competitive landscapes.

## Financial Services focused

### Cross-Border M&A & Capital Advisory

From high-growth fintech disruptors to established asset managers and financial institutions, **99th Street Advisory** provides end-to-end transaction advisory across the financial services ecosystem. We work with clients navigating complex, regulated environments to structure and execute strategic transactions that unlock capital, enable expansion, and drive long-term value creation.

Our expertise spans equity and debt capital raises, cross-border mergers and acquisitions, joint ventures, and strategic partnerships. We support fintech platforms—including payments, lending, insurtech, and wealthtech companies—in scaling their businesses through global investor access, while also advising traditional financial institutions on digital transformation-led investments,

platform acquisitions, and market entry strategies.

Leveraging deep relationships with global private equity funds, venture capital investors, sovereign wealth funds, and strategic corporates, we connect clients to the right pools of capital across the U.S., Asia, and broader APAC markets. Our team brings a nuanced understanding of regulatory frameworks, licensing requirements, and compliance considerations, ensuring seamless execution in highly regulated jurisdictions.

Whether facilitating growth capital for emerging fintech innovators or advising legacy institutions on consolidation and cross-border expansion, **99th Street Advisory** acts as a trusted partner in delivering complex financial transactions with precision, speed, and strategic insight.

## **Hospitality** focused Cross-Border M&A & Capital Advisory

**99th Street Advisory** partners with hospitality brands, travel technology platforms, and aggregators to unlock growth capital and accelerate international expansion. The firm works closely with hotels, resorts, alternative accommodation providers, online travel agencies (OTAs), and travel infrastructure platforms to structure strategic transactions and scalable growth pathways.

Leveraging deep cross-border relationships across Asia and global financial hubs, **99th Street Advisory** connects high-growth Asian operators with institutional investors, private equity funds, and strategic partners seeking exposure to the rapidly evolving travel and leisure sector.

The firm supports clients across the full transaction lifecycle — from market entry strategy and capital structuring to investor matchmaking and deal execution — enabling businesses to expand into new geographies, enhance digital capabilities, and consolidate

market position in an increasingly competitive and technology-driven ecosystem.

With a strong understanding of both traditional hospitality models and emerging travel-tech innovations, **99th Street Advisory** helps clients navigate regulatory complexities, optimize capital deployment, and build globally competitive platforms.

## **Innovation & Start-ups**

### focused Cross-Border M&A & Capital Advisory

**99th Street Advisory** plays a strategic role in helping early-stage companies transition from promising ventures into scalable, investment-ready businesses by bridging the gap between emerging innovation ecosystems in Asia and mature venture capital markets in the U.S. and Europe.

At the core of its offering is growth capital advisory, where the firm works closely with founders to structure and raise institutional funding from global venture capital funds, family offices, and strategic investors. This includes refining the investment narrative, positioning the company against global peers, and ensuring alignment with the expectations of sophisticated Western investors in terms of governance, scalability, and exit potential.

Beyond capital raising, **99th Street Advisory** provides venture development support, acting as a hands-on partner in building globally competitive companies. This involves advising on market entry strategies, business model refinement, cross-border structuring, and building scalable operating frameworks. The firm helps founders navigate complexities such as regulatory environments, localization strategies, and international expansion roadmaps.

A key differentiator is its ability to connect Asian innovators with mature VC ecosystems in regions like the United States and Europe. By leveraging deep relationships with leading venture capital firms and strategic investors, **99th Street Advisory** facilitates access to not just funding, but also mentorship, strategic partnerships, and global distribution opportunities. This cross-border connectivity enables startups to benchmark themselves against global standards and accelerate their growth trajectory.

Additionally, the firm supports companies in preparing for global scale, including assistance with corporate structuring (such as setting up international holding entities), investor readiness, and long-term capital strategy. This ensures that early-stage companies are not only able to raise capital, but are also positioned for follow-on rounds, strategic exits, or potential listings in international markets.

In essence, **99th Street Advisory** acts as a bridge between innovation and global capital, empowering early-stage companies to unlock international opportunities, scale efficiently across geographies, and build enduring, globally relevant businesses.

## Emerging Technologies

### focused Cross-Border M&A & Capital Advisory

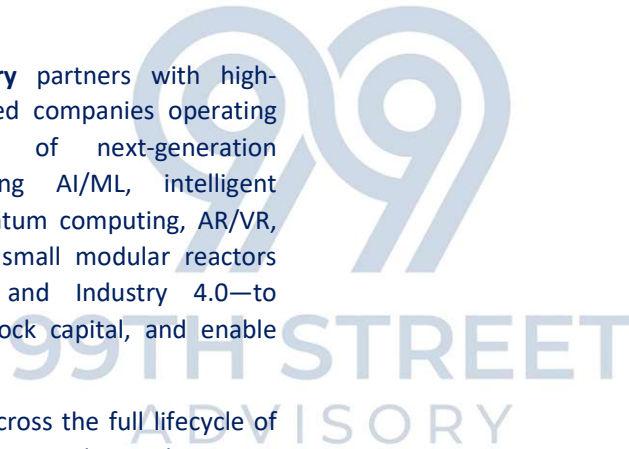
**99th Street Advisory** partners with high-growth, innovation-led companies operating at the forefront of next-generation technologies—spanning AI/ML, intelligent hardware, RPA, quantum computing, AR/VR, embedded systems, small modular reactors (SMRs), cleantech, and Industry 4.0—to accelerate scale, unlock capital, and enable global expansion.

We support clients across the full lifecycle of growth, from early-stage scaling to late-stage strategic positioning. This includes advising on capital raising from venture capital, growth equity, and strategic investors, as well as structuring cross-border partnerships, joint ventures, and technology collaborations. Our deep relationships across North America, Europe, and Asia enable companies to access mature markets, advanced R&D ecosystems, and institutional capital pools.

On the inorganic growth front, **99th Street Advisory** works closely with clients to identify, evaluate, and execute acquisitions that enhance technological capabilities, expand market presence, or enable vertical integration. This includes buy-side advisory for strategic acquisitions as well as sell-side

mandates for companies seeking exits or strategic investors.

In rapidly evolving sectors such as AI, robotics, clean energy, and advanced manufacturing, we bring a nuanced understanding of regulatory environments, commercialization pathways, and investor expectations. Whether it is scaling a deep-tech platform globally, forming strategic alliances with industrial players, or navigating complex M&A transactions, **99th Street Advisory** acts as a trusted partner to drive long-term value creation and global competitiveness.



[www.99thstreetadvisory.com](http://www.99thstreetadvisory.com)